

KCR MEDIA GROUP INC.



Project for Making a Beautiful World

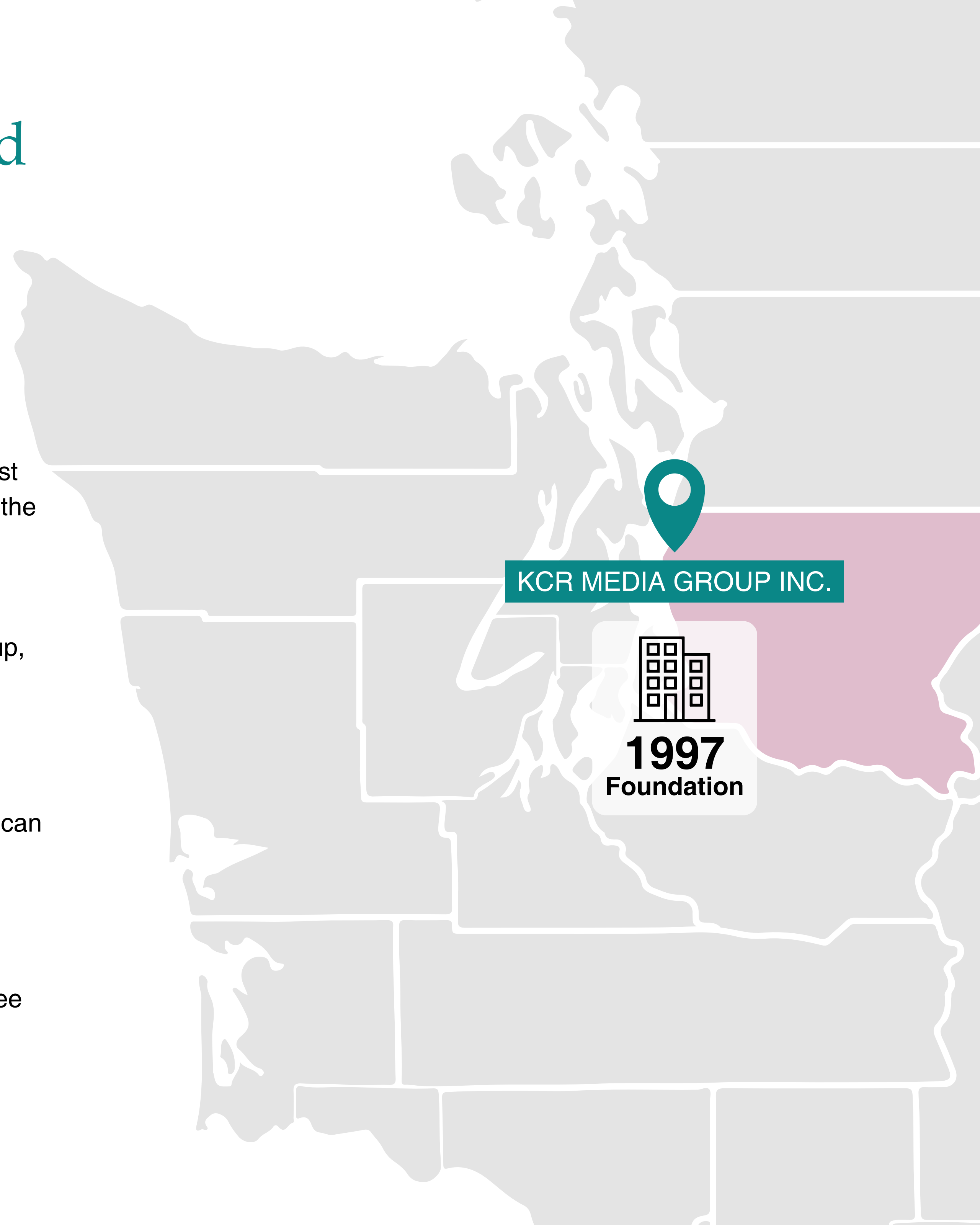
| About KCR Media Group

Founded in 1997, KCR Media Group has proudly served the Pacific Northwest with consistent success. As a marketing communications company rooted in the Korean-American community, KCR Media Group is committed to connecting businesses and audiences with creative and impactful strategies.

In January 2008, we rebranded from Kyocharo USA LLC to KCR Media Group, Inc. The acronym “KCR” reflects both our heritage and values: it stands for “Kyo-Cha-Ro” (meaning “crossroad” in Korean) and represents **Knowledge, Creativity, and Responsibility** in media.

Beyond marketing, we proudly serve as a vital bridge between Korean-American communities and the broader Pacific Northwest community, fostering collaboration and mutual understanding.

If your goal is to connect with the Korean-American community, KCR Media Group is your trusted partner. With our expertise and dedication, we guarantee to be the best ally for your business success.



Seattle Korean Weekly

Freely distributed across Washington's Korean community, our publication is the most recognized and trusted local media.

Key Highlights

- **Comprehensive Community Network:** We provide an extensive network of community information tailored for the Korean-American audience.
- **Publication Frequency:** Weekly (Every Friday).
- **Circulation Reach:**
 - **Print:** Up to 4,800 copies per week.

Distribution Locations

- **Asian Markets:** Seattle, Bellevue
- **H Mart:** Seattle, Redmond, Bellevue, Federal Way, Tacoma, Lynnwood, Tigard (OR)
- **Boo Han Market:** Edmonds, Tacoma, Portland (OR)
- **G Mart:** Lynnwood, Beaverton (OR)
- **South Gate Mart:** Bellevue
- **Uwajimaya:** Bellevue, Seattle
- Other Korean-owned businesses, including restaurants, hair salons, and more.

Content Coverage

Our newspaper delivers a wide range of content, from business and local news to arts, entertainment, politics, health, and more, while providing valuable advertising space.

